



cost as much as something you'd buy for yourself if you weren't so spent out already.

Consequently, I have noted that this sad competition with little girls ends with you a tired loser. You get seedier looking as your child gets overgrown far beyond her need and desire. *Quelle tragedie.*

She doesn't need all this, but you certainly do. All the show of costumes for the little one is not done to make her look more attractive or because you do it out of the goodness of your heart because she needs it.

Dress Up Yourself—Don't Spend All on Baby

by *Count Marco*

No. It is done as a status symbol. You try to keep up and even outdo that big family of Joneses you have in this country, and

they in turn try to keep up with you. It is a crooked circle.

A simple little frock of practical, washable material is enough for any child. You must remember that when you buy overly fancy dresses or outfits, you have the added expense of dry-cleaning bills.

She is no princess; she is just a child. Why, some of the little

girls I see going to church on Sunday are so outrageously garbed that I wonder they even think about church.

Why all this necessity to dress the child up? Have you forgotten the child has that most enviable of all assets, youthful beauty? They all look cute even with nothing on, so what do you prove by having them ape you in grownup type dresses and outfits?

You, on the other hand, could stand a little help, because the child takes more out of you than

you like to admit. If you don't keep yourself looking your best, your husband will get tired of you and look elsewhere for companionship.

So I say to you, spend only modest amounts on your children. The amounts you save on them, use for yourself. Get better dresses, hairdos, perfumes, shoes, facials, body massages, manicures.

And when those little things grow up you'll at least have the satisfaction of knowing you don't look like a discard.

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